

Press Release
For immediate release

YAP Cork film feature wins second place in the “Let’s Talk About Drugs” National Media Awards

Congratulations to the YAP Cork team whose entry into the annual “Let’s Talk about Drugs” National Media Awards Film Feature category won second place. Amanda James, Case Manager for the Cork region stated: *“In April 2013, a group of 5 young people from Cork who were participating in the YAP Programme came together to enter a project in the “lets talk about Drugs” National Media awards. They had a very serious topic of “Weed and Health” to discuss however all the young people felt strongly that they wanted to address the issue in a fun and entertaining manner with the hope it may get young peoples’ attention. After sacrificing five of their Friday afternoons to work on compiling a Film which was titled “Weed are we making a Hash of it?”, the group produced a very creative piece which highlights the affects of drug use on a young persons health and wellbeing and asks young people to question if they would make a positive choice on drug use in Ireland. Their hard work and creativity awarded them the runner up prize in the 12- 14 years Film/Animation category.”*

The group’s entry into the category for young people aged 12-14 years was also shortlisted for the Let’s Talk About Drugs National Media Awards Overall Winner Prize. Winners for each of the categories in the media awards sponsored by the Greater Blanchardstown Response to Drugs (G.B.R.D.), the Drugs.ie, Crimestoppers, Health Service Executive, Department of Health and the Irish Examiner were announced on Wednesday 25th September at a ceremony in the Ashling Hotel attended by Guest of Honour Minister of State for Primary Care, Alex White TD. The prize awarded to the Cork project was an android tablet, a glass trophy and a certificate marking their achievement. A full list of winners and the videos can be found at www.irishexaminer.com or www.drugs.ie

YAP Ireland is a leading provider of intensive support programmes for young people and families. It uses a strengths based, family focused approach to deliver a one-to-one service for up to 15 hours per week over 6 months to young people with complex needs. In 2012, YAP Ireland worked with 528 young people and families while YAP Cork worked with 29 young people and families.

ENDS

- For further information and/ or to set up an interview with Martin Ryan, Service Manager with YAP Ireland, please contact 087 1200838 or 01 8689180.